



Preparing for your 360 shoot

To make sure your business is looking its best, we've put together a checklist of some things to consider before your photographer arrives. Not all of these will be relevant to every location.

Virtual tours are shot in 360 degrees so we can't avoid specific areas or features. Everything will be visible from floor to ceiling in all included rooms, just as if the visitor were there in-person.

Exteriors

- Generally clean and tidy (no bins, boxes or delivery vehicles)
- Parking spaces empty (where possible)
- Exterior décor set up (awnings, umbrellas, seating)
- Security screens and gates open

Doors

- Open all doors which connect areas being photographed (use doorstops if necessary)
- Close all doors which connect to areas not being photographed (toilets, storage, staff area)

Interiors

- Generally clean and tidy
- Removed unwanted items (bins, boxes, cleaning equipment, paperwork, cables)
- Lights turned on and set to desired level
- Adjusted internal décor, curtains, displays and furniture to desired positions
- Adjusted product displays and labels as desired
- Paused any screens showing moving images

People (if you choose not to have them in-shot)

- Staff and service personnel briefed (they may be asked to stay out of sight)
- Customers informed or signs printed to keep them out of key areas during shooting

Feature photos (if included in your shoot)

We will generally get photos of the following. But if there's something specific you want, make sure to tell the photographer before the shoot begins.

- Frontage and exterior
- Main interior spaces
- Logo and branding
- Any prominent or unusual features (displays, awards, artworks)
- Close-ups of key products or services

IMPORTANT

*Please ensure the business is completely ready to begin shooting at the appointed time. If it is not ready, or if the shoot takes longer than the allotted time, we will have to charge a fee of **£75** to extend or reschedule. If you think you need to reschedule, please let us know at least 48 hours in advance.*

*If there's anything visible in the business which you want to be removed in post-production, editing is charged at **£75 per hour**.*